# AMANDA OGLE

# EDITOR I WRITER



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INFO



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## **EDUCATION**

University of North Texas Denton, TX May 2015

- Master of Journalism
- Mayborn Scholar at Frank W. Mayborn Graduate Institute of Journalism

## Tarleton State University Stephenville, TX May 2013

- Bachelor of Science in Communication Studies with Concentration in Public Relations and Event Management and Minors in Technical Writing and Business
- Presidential Academic Scholar
- Awarded for excellence in undergraduate research

### SKILLS

- Excellent writing, editing, and communication skills
- Ability to multitask and prioritize assignments
- Knowledge of AP and Chicago styles
- Proficient in Microsoft Suite, InDesign, and WordPress
- Experience in multimedia journalism and photojournalism

## **EXPERIENCE**

#### WRITER AND EDITOR

Freelance | October 2016 - Present

- Texas Highways magazine: write articles, fact check articles and event listings, edit all event submissions for the quarterly event calendar, assist with Texas State Travel Guide
- Create original content for tourism boards, digital media companies, magazines, and more
- Fact check articles for various publications, including Texas Highways, Delta Sky, and Virtuoso Traveler
- General freelance: conduct interviews and research to write commerce content, branded content, and magazine articles; upload articles and sponsored content using WordPress and ensure that all SEO, tags, captions, and files are correct; edit articles for web, create monthly newsletter email content, construct thoughtful pitches, write for major publications such as Travel + Leisure and National Geographic, travel on assignment

#### **ASSISTANT EDITOR**

American Way/Ink Publishing | February 2016 - September 2016

- Wrote magazine content ranging from front-of-the-book blurbs and short stories to feature stories
- Fact checked and edited copy for American Way and Celebrated Living magazines
- Interviewed and transcribed for stories and traveled on assignment for front-of-the-book and feature stories
- Researched and constructed thoughtful pitches and curated list of pitches from freelance writers
- Administrative tasks, including managing writer contracts and
  office invoices, curating awards list and making sure submissions
  met deadlines, managing the American Way story summaries list
  so all employees knew editorial calendar details, managing
  subscription list, and mailing out monthly subscriptions of
  American Way, Celebrated Living, and Nexos magazines

## **EDITORIAL INTERN**

American Way/Ink Publishing | August 2015 - January 2016

- Fact checked and edited copy for American Way and Celebrated Living magazines
- Researched ideas for both magazines while keeping readers in mind.
- Constructed thoughtful pitches, traveled on assignment, and wrote feature stories
- · Wrote various styles of copy, including opinion pieces, events and
- calendar items, lifestyle articles, travel pieces, and table of contents
- Ensured magazine copy was ready for print before deadlines